

# AGENDA

## Broadview Avenue Business Group

November 15, 2017

3:30 – 5:00 p.m.

- I. Greetings
  - a. What is the purpose of the Broadview Avenue Business Group?
  - b. Introductions
  
- II. Broadview Avenue Improvement Project
  - a. History and purpose of the project (Brannon Godfrey, Town Manager)
  - b. What do you like about the project? What are your concerns?
  
- III. Promoting Economic Development Opportunities on Broadview Avenue
  - a. A 30-minute "SWOT analysis" . . . what are some opportunities for business development on Broadview Avenue? What are some of the obstacles?
  - b. Next steps
  
- IV. Upcoming Meeting Schedule and Networking
  - a. December meeting
  - b. After December, do you agree that the group should meet quarterly? Or should the group meet more or less often?
  
- V. Wrap Up